



# **Concept of Corafix GD Technology**

To-day the market drivers focus on reduced lead times to support speed to the market, higher productivity and elimination of non conformance for cost effectiveness.

The reactive dyes technology is flexible for application by exhaust, padding.

The new Corafix GD dyes designed for deep saturated shades, having outstanding build-up with near perfect compatibility in ternary combinations leading to the development of shorter dyeing processes.

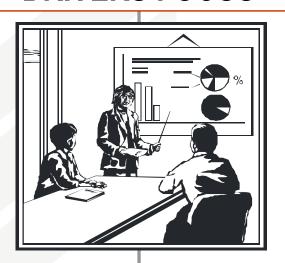
#### It gives

- a. very good lab to bulk & bulk to bulk repeatability for all dyeing processes
- b. Minimal photochromism
- c. Avoid colour inconsistency between different light sources the important criteria for brands.



# **Marketing concept of Corafix GD**

# TO-DAY THE MARKET DRIVERS FOCUS



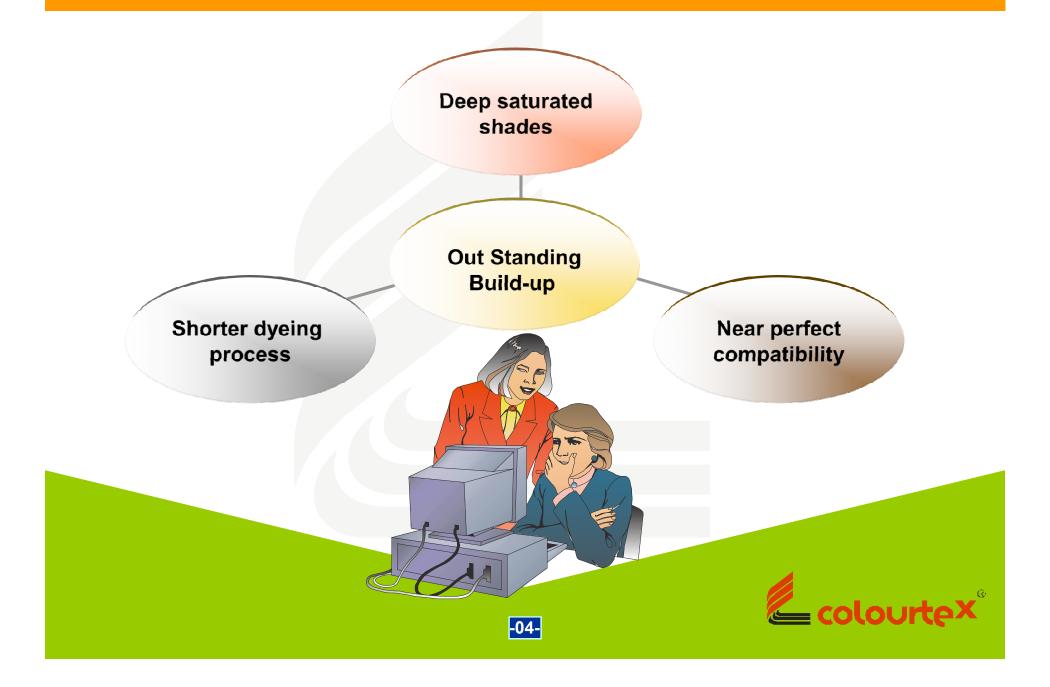
Reduced lead times to support speed

**Higher productivity** 

**Cost effectiveness** 



## **DESIGN OF CORAFIX GD DYES**



# MAIN MARKET DRIVERS

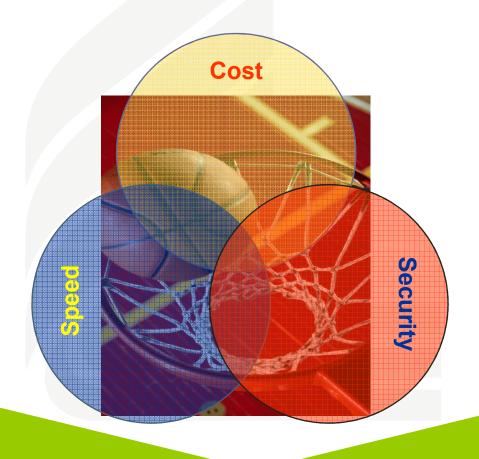
Maintaining the regular contact with the leading global customers, Colourtex reviews the research targets and SLOGAN

Maintaining the regular contact with the leading slobal retailers and brands, machinery manufacturers aloue priorities for research effort targets and slobal slobal



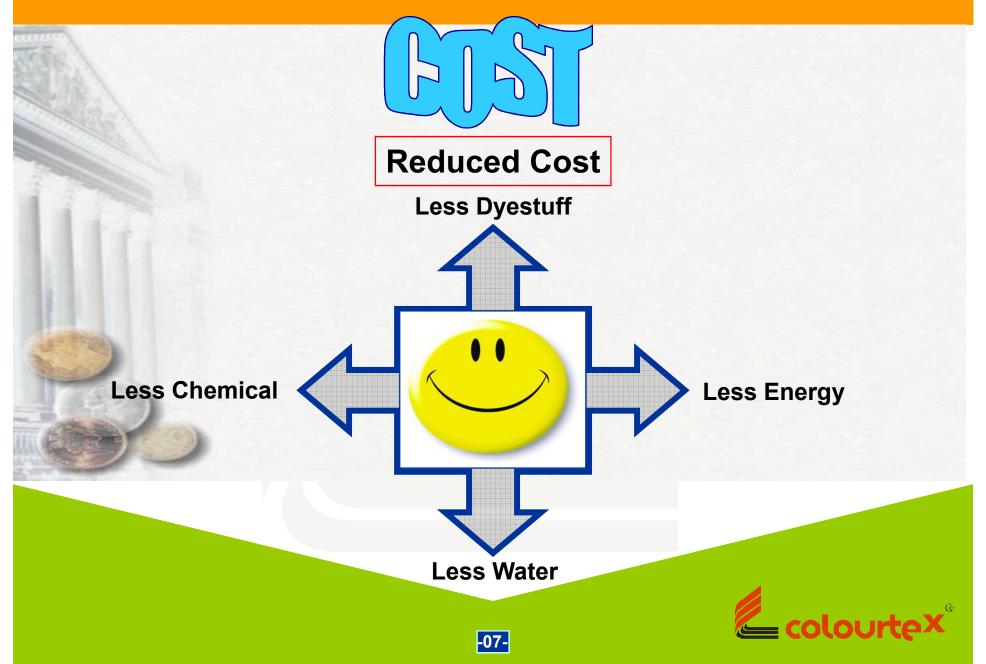
## **MAIN MARKET DRIVERS**

• The main market drivers identified are cost, speed, and security.





## THE MAIN DRIVERS ARE IDENTIFIED BY



## **Main market drivers**

The main cost element in a deep shade is associated with the ability of the reactive dye to build up to very deep shades. In addition the actual strength of the dye governs the percentage applied to achieve a given depth of shade, which in turn determines the quantity of the electrolyte used - important for cost, handling & ecological constraints

		Tric	chromy Comparisor				
		Cost/Kg	Paprika Paprika	-		Cost/Kg	Advantage
Reactive Yellow 145	2.00%			Corafix Yellow GD-3R	0.155%		
Reactive Orange 122	1.00%	` 13,24/=		Corafix Red GD-B	0.73%	` 7.38/=	40%
Reactive Red 195	3.00%			Corafix Scarlet GD-R	2.00%		
			Regal				
Reactive Yellow 145	1.50%			Corafix Yellow GD-3R	0.80%		
Reactive Red 195	2.50%	` 12.71/=		Corafix Red GD-B	1.40%	` 8.78/=	21%
Reactive Black 5	3.00%			Corafix Navy GD-B	2.00%		
			Bottle Green				
Reactive Yellow 145	2.00%			Corafix Yellow GD-3R	1.95%		
Reactive Orange 122	1.00%	` 13.58/=		Corafix Red GD-B	0.37%	` 9.31/=	15%
Reactive Black 5	4.00%	.0.00		Corafix Navy GD-B	2.70%		



## MAIN MARKET DRIVERS

#### Cost:

The main cost element in a deep shade is associated with the ability of the reactive dye to build up to very deep shades. In addition the actual strength of the dye governs the percentage applied to achieve a given depth of shade, which in turn determines the quantity of the electrolyte used - important for cost, handling & ecological constraints.

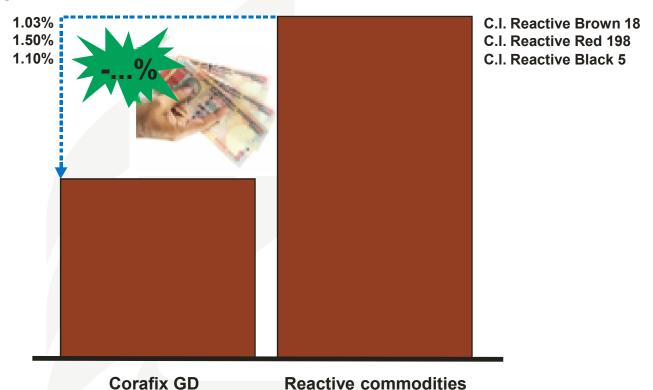
	Tric	chromy Compai	rison	
	Cost/Kg	Regal		Cost/Kg Advantage
Corafix Yellow GD-3R 0.80% Corafix Red GD-B 1.40% Corafix Navy GD-B 2.00%	` 8.78/=		C. I. R. Orange 16 C. I. R. Red 198 C. I. R. Black 5	3.00% 0.40% <b>`13.69/=</b> 24.0% 2.50%
		Bottle Green		
Corafix Yellow GD-3R 1.85% Corafix Red GD-B 0.37% Corafix Navy GD-B 2.70%	` 9.12/=		C. I. R. Orange 17 C. I. R. Orange 16 C. I. R. Black 5	5.00% 1.00% <b>` 19.9/= 29.5</b> % 2.80%



#### **CORAFIX GD FOR REACTIVE DYEING OF CELLULOSE FIBRES**

#### **Red Brown shade**

Corafix Yellow GD-3R Corafix Red GD-B Corafix Navy GD-B



Significant less dye is needed to achieve the required shade with Corafix GD dyes



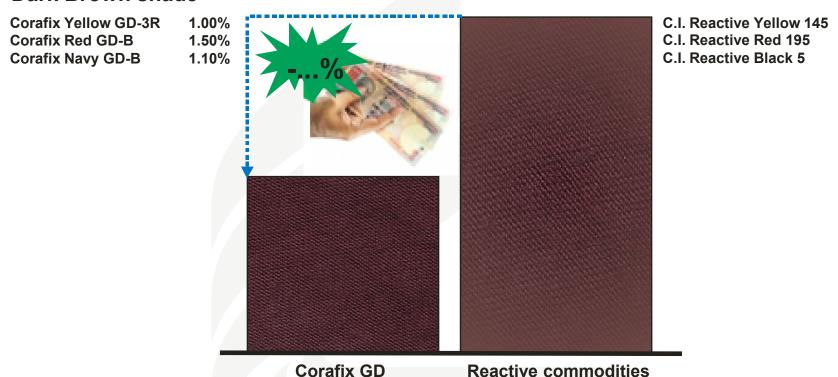
5.50%

0.10%

3.60%

## **CORAFIX GD FOR REACTIVE DYEING OF CELLULOSE FIBRES**

#### **Dark Brown shade**



% Dye required for Dark Brown shade exhaust application

Significant less dye is needed to achieve the required shade with Corafix GD dyes



2.20%

2.60%

1.60%

# THE MAIN DRIVERS ARE DENTIFIED BY



# **Higher Productivity**

Shorter time cycle

First Time Performance

Robustness

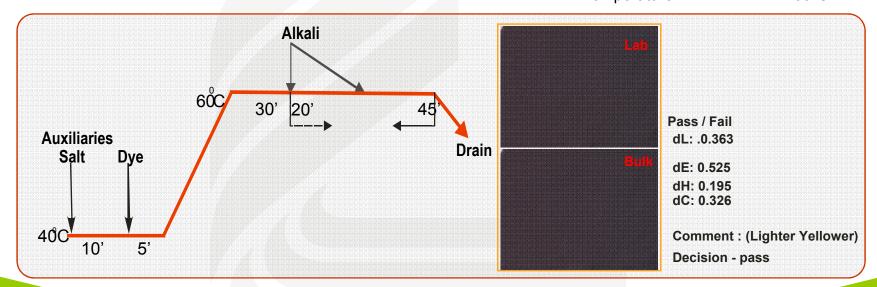


## "Excellent lab to bulk reproducibility"

#### Speed:

The meaning of the word speed in dyeing should include not only time of the dyeing process, but most important, the ability of the dye formulation to deliver excellent lab to bulk, and inter bulk reproducibility.

Recipe: Corafix Yellow GD-3R Corafix Red GD-B Corafix Navy GD-B	1.00% 1.00% 2.00%
Glauber Salt Soda Ash Substrate	70.0 g/l 20.0 g/l 100% CC
mercerized Liquor ratio Temperature	10:1 (L) 60 <sup>0</sup> C



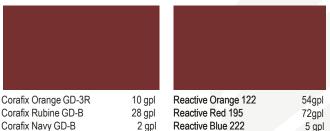


## REQUIREMENTS IN PAD APPLICATIONS

The innovative Corafix GD dyes are suitable for any pad application. Today dye houses have to face even more fierce competition compared to the past. In addition to the cost reduction the most important parameter for the economics of the plants is reproducibility combined with highest possible productivity. The excellent robustness against possible dye house variables is shown.

Na-silicate(70°TW) -70ml/lt. NaOH (66 °TW) 20ml/lt Dye: alkali – 4:1 Fixation time = 16hrs. Expression =70%

#### Maroon



Pass / fail Da =-0.26 Db =0.33 DC =0.29 dl= 0.4 Remark = Pass

#### **Bottle Green**



Corafix Yellow GD-R 10.95 gpl Corafix Red GD-B 3.7 gpl Corafix Navy GD-B 27 gpl



Reactive Orange 122

Reactive Black 5

10 gpl

40 gpl

Pass / fail Da =-0.26 Db =0.33 DC =0.29 dl= 0.4 Pass



# THE MAIN DRIVERS ARE IDENTIFIED BY

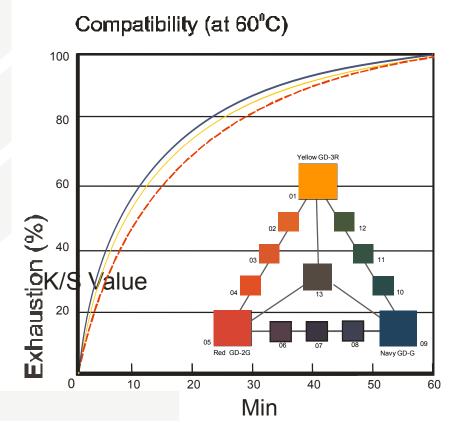




## **MAIN MARKET DRIVERS**

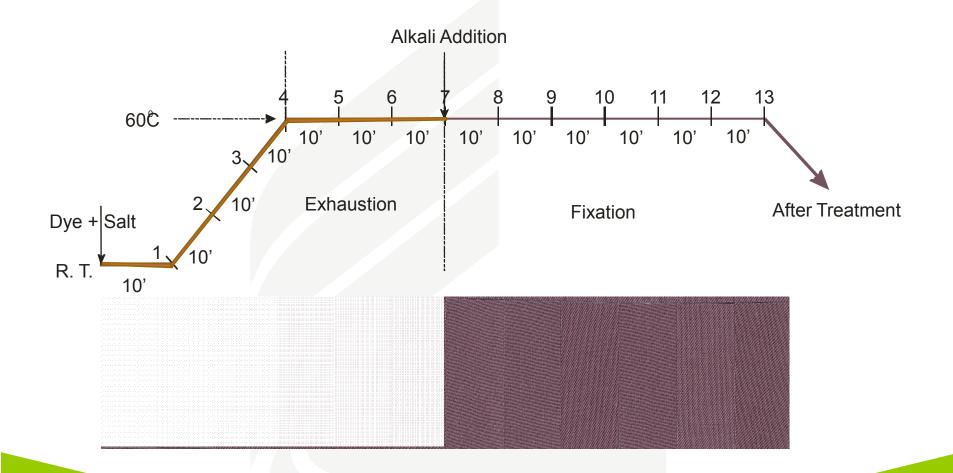
The GD dyes have near perfect compatibility which is illustrated in the build- up evaluation.

The near identical substantivity values of each of the Corafix GD dyes in the electrolyte migration phase of the dyeing process means that it is possible to reduce the time to reach equilibrium before the alkali addition stage. This is more important for low liquor ratio machine.





# **ON-TONE BUILD-UP**





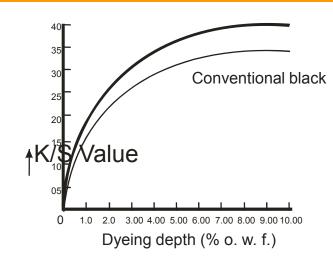
## **Corafix Black GD-NN**



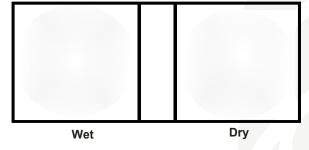
**Shade- 6.00%** 

#### Build up property

- Corafix Black GD-NN is very strong dye
- It enables dyers to dye much deeper blacks with good wet rub fastness



#### Fastness to Rubbing: (Stain on cotton)



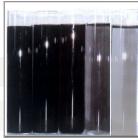
#### Wash-off Property

#### **Benefits**

- Reduces washing cycles which is important where the supply of clean water is limited
- Reduces effluent treatment costs
- Reduces the risk of poor wet rub fastness



**Black GD-NN** 



Conventional black

#### **Test Method**

- 1. Dyeing residue
- 2. 80°C 10min. hot water
- 3. 95°C 10min. soaping (2g/l)
- 4. 80°C 10min. hot water
- 5. 30°C 10min. cold water



## MAIN MARKET DRIVERS

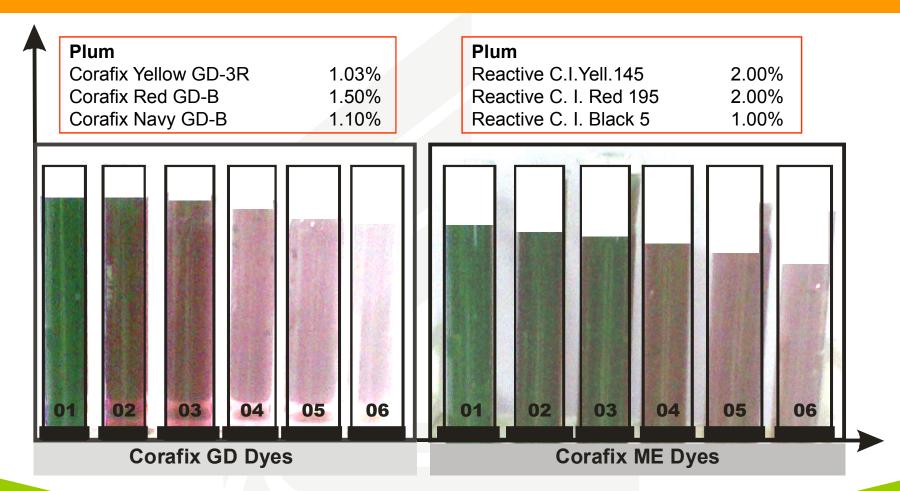
Speed of wash-off of reactive dyes is specially significant in deep red, burgundy, black shades. The innovative chemistry of Corafix GD delivers high fixation

It is necessary to give two soaping processes in Deep red & burgundy shades to achieve the required wet-fastness.

The drive to reduce lead times in the retailer and brand supply chain derives from the need to deliver fast changing palettes for seasonal collections.

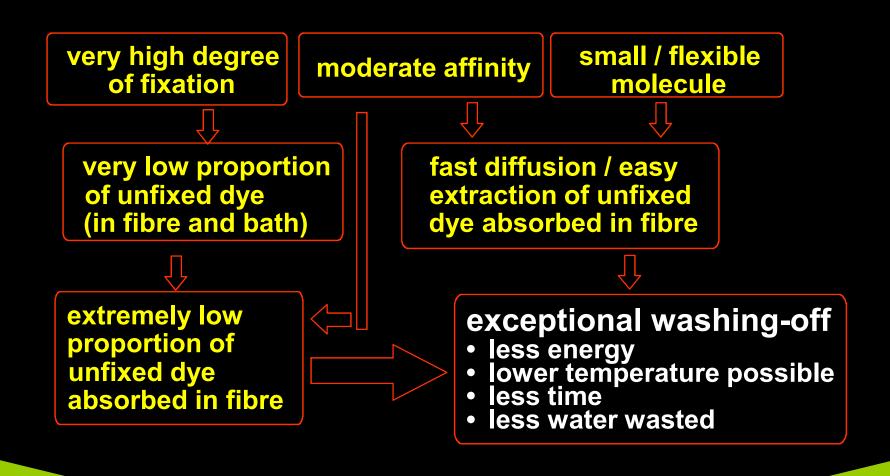


# **Excellent wash off properties increase productivity**





## WASHING-OFF PROPERTIES OF CORAFIX GD DYES





#### G. Yellow GD-3R

Security of process involves standardization limits of the dyes support controlled coloration as well as eco-compliance & meeting modern fastness requirements.

Newer detergent developments aimed at reduction of temperature in the domestic wash cycle have led to the clusion of peroxy activators such as TAED. The bleaching species generated can attack dye chromophores causing shade loss after repeated wash cycles.

Red GD-B

**Navy GD-B** 



#### **ECO-ASPECT**

•Increasing environmental pressure and enforcement of pollution control legislation in Europe, India and more recently in Southern China has resulted in factory closures.

This particular presentation illustrates the benefits from the higher strength and build —up newly developed Corafix GD dye technology particularly designed for the problematic deep shades. The innovation represents the best available technology controlled coloration for textile dyeing of deep shades by reducing the impact on the effluent load whilst supporting productivity requirement for short lead times demanded from the textile supply chain.





The main effluent control parameters of textile dye house waste water include volume, total dissolved solids, chemical oxygen demand, biological oxygen demand, color etc. Each is quantifiable and normally limits are established which may not be exceeded in discharge to either municipal waste water treatment plants or to surface water. The unique properties of the Corafix GD reactive dyes leads to significantly reduced impact in the effluent discharge and in the total environmental load calculation



## WOH!!WHAT A BRILLIANT BLACK WITH JET BLACK GD-R







# **Excellent wash off properties increase productivity**

#### **Plum**

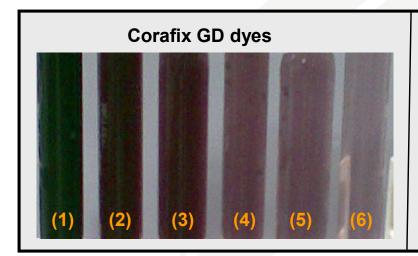
Corafix Yellow GD-3R 1.03% Corafix Red GD-B 1.50% Corafix Navy GD-B 1.10%

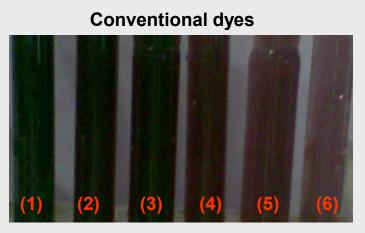
#### **Plum**

 Reactive C.I.Yell.145
 2.00%

 Reactive C. I. Red 195
 2.00%

 Reactive C. I. Black 5
 1.00%





- 1) Spent Liquor
- 2) Cold wash
- 3) Warm wash/neutralisation
- 4) Soaping
- 5) Hot wash
- 6) Cold wash



## **CORAFIX GD COMPARISON OF**

## Corafix GD dyes and conventional dyes on Jigger

(deep shade on CO n. merc., incl. pretreatment and washing off)

